

Instructions for Hunger Day box collectors 2022

Use a face mask and pay attention to safe distances and hand hygiene:

- Use hand sanitiser and mask, if you choose.
- Keep the contact with the donor as short as possible.
- Maintaining a distance from the donor gives extra protection.

A few pieces of advice for fundraising:

- When you are wearing the collector vest, you are representing the Red Cross. Please be polite and friendly to everyone.
- You get donations by asking. Ask people 'Would you like to participate in the Hunger Day collection?' Don't forget to thank them.
- Actively offer new payment methods, such as SMS donations and MobilePay.
- If you are facing a question you cannot answer, you can direct the person to the redcross.fi website.

In a threatening situation, keep the following instructions in mind:

- Keep calm and do not respond to provocation.
- Back away and maintain safe distances if you can.
- Draw the attention of people around you to what is happening.
- Call for help, if necessary.
- Run away immediately if the situation seems dangerous.
- Inform the Red Cross representatives of what has happened when you are returning your collection equipment.

Frequently asked questions:

For what are we collecting funds?

The purpose of the Hunger Day Collection is to raise uncommitted funds for the Disaster Relief Fund, so that we can help quickly and effectively where the need is greatest. Right now, aid is urgently needed in areas such as East Africa, which is facing its worst food crisis in decades. Here in Finland, the money raised on Hunger Day can be used to provide immediate help to people who have lost their homes in a fire, for example.

How much of a donation goes to the people in need of help?

At least 80 cents from each euro donated to the Disaster Relief Fund are directed towards an aid operation. According to the rules of the Disaster Relief Fund, the collection expenses must not exceed 20 per cent. The rules of the Disaster Relief Fund and the strict control regulate the use of the donated funds.