

November-December 2020

Dear Sir/Madam,

We'd like to wish you and your family a Merry Christmas. You can use the enclosed Hyvä joulumieli (Good Holiday Spirit) voucher to purchase family food supplies for your Christmas celebrations.

The Good Holiday Spirit is a collection organised by the Mannerheim League for Child Welfare and the Finnish Red Cross in collaboration with Yle to help families with children in Finland. The proceeds of the collection will be used to purchase 21,000 food vouchers for families with children in need of financial support.

The Good Holiday Spirit voucher is worth 50 euros, and it is valid from **7–31 December 2020**. The vouchers are accepted in these shops: K-Citymarket, K-Supermarket and K-Market as well as the S Group supermarkets, i.e. Prisma, S-market, Sale, Alepa and Food Market Herkku.

The voucher is for your own personal use. Please check that your name is on the voucher. If your name is not on the voucher you received, please contact the person who gave it to you. Please be prepared to prove your identity with an official identity card or residence permit when using this voucher.

You cannot give this voucher to another person. In exceptional circumstances, if you cannot do the shopping, someone else can use it. You will need to authorise another person to use it by providing them with a power of attorney. Write the personal details (first names, last name and date of birth) of the person you are authorising on the power of attorney and also state that you give the person in question the right to use your Good Holiday Spirit voucher (please remember to write down the voucher number) to buy Christmas food. Add the time, place, your signature and your printed name for clarification onto the power of attorney. The person you have authorised to use the voucher will need to prove his or her identity with an official identity card when he or she pays for the purchases with your voucher at the checkout. You cannot change the name that is printed on the voucher.

The Good Holiday Spirit voucher can only be used to purchase food supplies. The HJM fundraising permit says that the largest part of the purchases must be food or groceries, which include Christmas treats such as chocolate, etc. Individual household items may also be included, such as a roll of baking parchment, a bottle of washing up liquid or a pack of nappies, etc. You cannot buy cigarettes or alcohol with the voucher. The voucher must be used on one shopping trip and is non-refundable.

For more information about the campaign and the voucher, please visit www.hyvajoulumieli.fi. You can also contact us to ask for more information or to send feedback about the voucher and share your story about what the voucher meant for your family by emailing us at hyvajoulumieli@mll.fi. All messages are treated in confidence.

Wishing you a Merry Christmas,

The Mannerheim League for Child Welfare and the Finnish Red Cross

